

## International Competition of Student Scientific Works “Black Sea Science 2022”

### Results for the field of “Economics and Administration”

Place	Country	Institution	Work Title	Author(s)	Supervisor(s)	Score
I	Ukraine	National University of Life and Environmental Sciences of Ukraine	US-China trade war	Sheptun Natalia, Martyniuk Ivan, Shulyarenko Eugene	Reznik Nadiia	98
I	Ukraine	Odessa National Academy of Food Technologies	Marketing complex development for the project “Wine routes of Ukrainian Black Sea Region” on the basis of marketing research	Braiko Vladyslava, Tkachenko Tamara	Holubonkova Olena, Braiko Maryna	98
I	Ukraine/ Poland	Chernihiv Polytechnic National University Kozminski University	The impact of Ukrainian migration on the economic development of Ukraine and Poland	Salai Ivan, Lypets Kateryna	Polkovnychenko Svitlana	97,5
II	Ukraine	Simon Kuznets Kharkiv National University of Economics Kharkiv University of Humanities “People's Ukrainian Academy”	Directions of small business support in Ukraine in the conditions of the Covid-19 pandemic	Golikova Yelyzaveta, Kosharnovska Anastasiia	Velychko Kateryna	96,5
II	Ukraine	Kyiv National University of Construction and Architecture	Business project to Start and Develop the Business of Dodon&Co Design and Construction Agency	Zachosa Olha	Denysenko Nataliia	96
II	Ukraine	National University of Food Technologies	Prospects of technology introduction of corporate blockchain in the conditions of digitalisation of economy	Yatchenko Pavlo	Maznyk Liana	95,5
II	Moldova	Academy of Economic Studies of Moldova	The role of intellectual property rights and international transfer of technology in fostering the economic development: the case of China	Tomşa Cristina	Rodica Crudu	95,5
II	Ukraine	Odessa National Academy of Food Technologies	Features of Accounting of Expenditures of Budget Organizations within the	Brailovska Olena	Stasiukova Kateryna	94,5

			Framework of Cross-Border Cooperation Projects			
<b>III</b>	Ukraine	Odessa National Academy of Food Technologies	Reengineering as a tool for service activities of the local public authorities in the provision of administrative services	Kirilova Valentina	Nikoliuk Olena	<b>93,5</b>
<b>III</b>	Ukraine	National Technical University «Kharkiv Polytechnic Institute»	Main trends of digitalization development in Ukraine and directions of their improvements	Kurochkina Maryna	Novik Iryna	<b>92</b>
<b>III</b>	Ukraine	Cherkasy State Business College	Small business of Ukraine in the conditions of the Covid-19 pandemic	Tertyshna Maryna	Borovyk Tetiana, Ivanova Iryna	<b>91,5</b>
<b>III</b>	Ukraine	Admiral Makarov National University of Shipbuilding	Aquaculture – a field of the future: national property, world trends of development	Kramarenko Alexandra, Smilichenko Heorhii	Irtysheva Inna, Nadochii Iryna	<b>91,5</b>
<b>III</b>	Ukraine	Odessa National Technological University	Research of strategic guidelines for the development of hotel enterprises	Zaitseva Angelina, Melnik Anastasia	Ageeva Iryna, Sedikov Denys	<b>91</b>
<b>III</b>	Ukraine	Sumy State University	The economic and environmental aspects of sharing economy functioning	Piven Vladyslav, Yaremenko Anastasiia	Melnyk Leonid, Kubatko Oleksandr	<b>90,5</b>
<b>III</b>	Ukraine	Odessa I. I. Mechnikov National University	Research of the model of relations by methods of game theory	Borovskiy Denis	Kichmarenko Olga	<b>90,5</b>
<b>III</b>	Ukraine	Sumy national Agrarian University	Digital model of blockchain economy and its impact on various areas	Klymenko Yana	Batsenko Liudmyla	<b>90,5</b>
	Ukraine	Cherkasy State Business College	Labor market in Ukraine and Cherkasy region: comparative analysis	Buzko Aliona	Dernova Iryna	<b>90</b>
	Ukraine	Flight Academy of National Aviation University	Emotional intelligence usage as a factor of airline management efficiency improvement	Stennikova Vira	Kovalenko Nadiia	<b>90</b>
	Ukraine	Pavlo Tychyna Uman State Pedagogical University	Management of agricultural enterprise economic security	Plakhotniuk Olena	Biloshkurskyi Mykola	<b>90</b>
	Ukraine Kazakhstan	Mykolaiv National Agrarian University Karaganda Buketov University	Models of diagnosis of bankruptcy of an enterprise. Author's method for assessing financial stability	Kazemyrchyk Mariia, Amanbekova Anel	Luhova Olha	<b>90</b>

	Ukraine	National University of Pharmacy	Analysis of the competitiveness of Ukrainian pharmaceutical manufacturers	Purykina Nona	Surikova Iryna	<b>90</b>
	Ukraine	Vinnitsia Institute of Trade and Economics of Kyiv National University of Trade and Economics	Preferential tax regimes for social entrepreneurship	Ivanov Artem	Melnychuk Oksana	<b>89,5</b>
	Ukraine	Odessa National Academy of Food Technologies	Methodology of marketing strategy development in mature market	Halichenko Viktoriia	Holubonkova Olena	<b>89,5</b>
	Ukraine	Vinnitsia national agrarian university	Insurance management in tourism	Mulyk Maryna	Aleskerova Yuliia	<b>89</b>
	Ukraine	Pavlo Tychyna Uman State Pedagogical University	Financial market: structure and trends of development	Tomashevaska Olha	Berzhanir Inna	<b>89</b>
	Ukraine	Banking university	Actualization of modernization of accounting system in the context of socially oriented business development	Yurkiv Roksolana	Kundrya-Vysotska Oksana	<b>89</b>
	Ukraine	Cherkasy State Business College	Innovative paradigm of accounting development for management	Mykhayliukov Michael	Grylitska Anzhela	<b>89</b>
	Ukraine	Cherkasy State Business College	Digital audit as a key element of Ukraine's way out from COVID-19	Shatunova Alina	Grylitska Anzhela	<b>89</b>
	Ukraine	Pavlo Tychyna Uman State Pedagogical University	Digital technologies in insurance business as an effective risk management lever	Lysyy Yuriy	Chvertko Liudmyla	<b>88,5</b>
	Ukraine	Donbas National Academy of Civil Engineering and Architecture	Image formation of HEIs as a factor of competitiveness	Butko Kateryna	Dolgalova Olena	<b>88,5</b>
	Ukraine	Pavlo Tychyna Uman State Pedagogical University	Marketing research of pricing factors in the flour market of Ukraine	Kornieieva Olha, Kornieieva Iryna	Biloshkurska Nataliia	<b>88,5</b>
	Ukraine	Odesa State Agrarian University	Assessment of financial risks of agricultural business of the region	Zuzina Anastasia	Petrenko Olga	<b>87,5</b>
	Moldova	State Agrarian University of Moldova	Competitiveness of agricultural enterprises	Kumpyta Yuri	Todorova Ludmila	<b>87,5</b>
	Ukraine	Mykolaiv National Agrarian University	Local economic development of territorial communities	Mykhalova Anastasiia	Galunets Nataliia	<b>87,5</b>
	Ukraine	Odessa National Academy of Food	Features and prospects of green energy	Kondratenko Anastasia	Lobotska Lyudmila	<b>86,5</b>

		Technologies	development in Ukraine			
	Ukraine	National University of Life and Environmental Sciences of Ukraine	Monitoring of assessment, motivation and stimulation processes of personnel in the system of effective management of the enterprise	Kolesnichenko Anna	Klymchuk Alona	<b>86,5</b>
	Ukraine	Ivan Franko National University of Lviv	State support of small business in Ukraine	Stakhiv Sofiia	Sych Olga	<b>85,5</b>
	Ukraine	Vinnitsia National Agrarian University	Transnationalization of scientific and technological cooperation	Bezden Maria	Tomashuk Inna	<b>85</b>
	Ukraine	Cherkasy State Business College	The impact of the crown virus pandemic on the development of small and medium-sized businesses in Ukraine	Olishevych Anita	Hmyria Victoria	<b>85</b>
	Ukraine	Kyiv National University of Trade and Economics	Diversification of services in gastro-bar «rRebra&Kotlety», Kyiv	Milcheva Tetiana	Melnychenko Svitlana	<b>84,5</b>
	Moldova	The State Agrarian University of Moldova	Analysis of agri-food consumption in the republic of Moldova	Cosolovschi Ecaterina	Nirean Elena	<b>84</b>
	Ukraine/ Poland	National University of Life and Environmental Sciences of Ukraine / National University of Life and Environmental Sciences of Ukraine/ University of Agriculture in Krakow	Conceptual approach to motivation and stimulation of enterprise personnel	Dubinska Hanna	Levytska Inna	<b>84</b>
	Ukraine	Kryvyi Rih National University	Sustainable supplement as a motivational component in calculations of employee`s payments	Porosla Polina	Iarova Alla	<b>82,5</b>
	Ukraine	Lviv Polytechnic National University	Modern development of tourism influencers in Ukraine	Kyianytsia Mariia	Senkiv Mariana	<b>81,5</b>
	Ukraine	Donetsk V. Stus National University	Use of neuromarketing tools during the pandemic	Fedchenko Olga	Yanchuk Tetiana	<b>81</b>
	Ukraine	Odesa State Academy of Civil Engineering and Architecture	Redevelopment and urban space development	Statkevaska Iryna	Pandas Anastasiia	<b>80,5</b>
	Ukraine	Pavlo Tychyna Uman State Pedagogical	International financial and credit institutions	Stadnichuk Alina	Gvozdej Nataliia	<b>80</b>

		University	and their cooperation with Ukraine			
	Ukraine	Kharkiv National Automobile and Highway University	Development of management solution to save vehicle fuel for the road transport enterprise	Krupka Andrii	Beketov Yurii	<b>80</b>
	Poland Ukraine	Akademia Górniczo-Hutnicza im.Stanisława Staszica w Krakowie Lviv Polytechnic National University	Prospects for the growth of marketing communications in the Ukrainian Internet space as the key to the growth of the audience of Internet users	Kharandziuk Andrii	Farat Oleksandra	<b>79</b>
	Ukraine	Vinnitsia National Agrarian University	Regulation of foreign economic activity of the enterprise in Ukraine	Bila Maria	Palamarenko Yana	<b>78</b>
	Ukraine	Sumy State University	The impact of branding on consumer behavior in the post-Covid-19 period	Kolesnyk Daria	Saher Liudmyla	<b>77,5</b>
	Ukraine	Vinnitsia Institute of Trade and Economics of Kyiv National University of Trade and Economics	Cryptocurrency: a current trend or an opportunity for young people to take care of their future	Zhovtobriukh Bohdana	Davydiuk Liudmila	<b>76,5</b>
	Ukraine	Pavlo Tychyna Uman State Pedagogical University	Modeling the competitiveness of the tourist brand of the territory	Melnyk Diana	Neshchadym Lydmila	<b>74,5</b>
	Romania	„ARTIFEX” University of Bucharest	The transition from traditional to digital marketing in the conditions of the modern economy	Seftoiu Maria-Valeria	Deatcu Cătălin	<b>73,5</b>
	Ukraine	Kyiv National University of Trade and Economics	Medium and long term impact of covid-19 on global supply chain design	Yarmolenko Anastasiia	Geseleva Nataliia	<b>73</b>
	Ukraine	Pavlo Tychyna Uman State Pedagogical University	Realities of Activities of Hotel Facilities During the Covid-19 Pandemic	Humeniuk Nikita	Melnychuk Yuliia	<b>73</b>
	Kazakhstan	Toraighyrov university	Rural tourism as an alternative form of small business development in rural areas	Aryntai Alikhan	Nurgaliyeva Ainash	<b>73</b>
	Ukraine	Kyiv National University of Trade and Economics	Targeted advertising for business promotion on Facebook and Instagram	Plekh Olena	Okhrimenko Alla	<b>70</b>
	Ukraine	Pavlo Tychyna Uman State Pedagogical University	Management of territorial communities	Lisovska Olena	Osadchuk Nataliia	<b>68,5</b>

	Ukraine	National Academy of the National Guard of Ukraine	Features of the management decision-making process	Nikolenko Sergiy	Shapoval Olena	<b>65,5</b>
	Ukraine	Kyiv National University of Trade and Economics	EdTech, InsurTech and FinTech: development and future prospects in Ukraine	Rudas Karina	Sokolovska Iryna	<b>63,5</b>
	Romania	“ARTIFEX” University of Bucharest	Ports. Factors that contribute most to being more efficient	Catlabuga Alexei	Deatcu Cătălin	<b>63</b>
	Ukraine	Vinnitsia Institute of Trade and Economics of KNUTE	Tactics and strategy as fundamental fundamentals of the enterprise	Novak Irina	Babchinska Olena	<b>62</b>
	Kyrgyzstan	International university of Kyrgyzstan	Virtual Reality in Education or virtual education	Iskakova Elvira	Bespalov Dmitrii	<b>45</b>